

# Sponsor Level Opportunities



Students in grades 4-12 will test their archery skills at the 11<sup>th</sup> annual Missouri National Archery in the Schools Program (MoNASP) State Tournament in Branson at the Branson Convention Center March 22-24, 2019. MoNASP helps build stronger, more confident and accomplished kids. And nearly everyone – regardless of age, size or physical ability – can succeed in archery.

With an expected audience up to 20,000 people, your sponsorship provides support and entertainment for archers and their families during the MoNASP State Tournament. Plus, you are investing in the future of Missouri's conservation projects funded by the Missouri Conservation Heritage Foundation.

Sponsors who pledge \$10,000 or more will receive prominent signage in the main shooting area, plus top billing on our website and in applicable promotions for the tournament.

## Grand Exclusive Tournament Sponsor - \$50,000



The MoNASP Tournament has grown to the second largest archery event in the nation. Archery families from across the state – up to 20,000 people – will attend this celebration of skill. As an exclusive event sponsor, your logo will appear next to MCHF's and MDC's logo in all promotional materials prepared for the tournament if a commitment is made by Jan. 15, 2019.



### **Tournament Trophy Sponsor - \$15,000**

Be a part of the final awards ceremony and sponsor the trophies for top teams and competitors! Sponsor's name will be announced at awards ceremony and placed on each hard-earned trophy for display in schools all over Missouri. Sponsor's name and logo will be showcased as the trophy sponsor on a banner in the trophy display area.

### **T-shirt Sponsor - \$15,000**

Be the business that proudly sponsors our custom-designed archery t-shirts. Over 3,000 competitors will receive a shirt with their registration. They will sport their tournament t-shirt for years to come, creating awareness for your company and your generous support of this event.

### **PopSockets - \$15,000 Exclusive**

PopSockets are a must-have accessory for your phone. And we'd like to give one to each student participating in MoNASP. Brand this PopSocket with your company logo (+ the MoNASP logo) to stay in front of your audience every day – the average person engages in 8,000+ public phone calls and text messages a year. That's a lot of impressions.



### **Top Score Scholarship Sponsor - \$10,000**

Fund the future with scholarships to honor the six top scorers in the tournament. Even better, NASP will provide dollar for dollar matching scholarship monies for each recipient. Your name/logo will be on each scholarship certificate and announced with each winner. To find out more, please contact Jan Syrigos, MCHF, 573-634-2080.



## Opening Reception Sponsor - \$10,000

The night before the tournament starts, coaches, volunteers, sponsors and vendors will gather together for an evening of camaraderie. This Sponsor will have an opportunity to address the audience. Signage will prominently feature your company name and logo.



## Bleacher Seating Sponsor - \$10,000

Display your name in the tournament limelight on banners posted on each bleacher. Participants can't miss your company's investment whenever they take a seat at the three-day tournament!

## Fun Zone/Bounce House Sponsor - \$6,000

This is a great opportunity to associate your brand with a fun area for attendees of all ages. Several inflatables, such as a bounce house and a giant slide, will be available to enjoy. Your logo will be prominently displayed on signage around this hot spot! **Bonus Benefit:** This sponsor will also receive a 10x8' exhibit booth\* in the vendor area.

## Team Staging Area - \$5,000

Every coach and every competitor comes to the staging area to prepare for competition, await scores, or receive a team briefing. What better way to get your name and logo in front of more than 3,000 competitors, along with their families and team supporters, than with highly-visible signage announcing your sponsorship of the team staging areas. **Bonus Benefit:** Sponsor will also receive a 10x8' exhibit booth\* in the vendor area.



## VIP Lounge - \$5,000

Coaches, volunteers and sponsors can relax and enjoy snacks and beverages during the three-day tournament. Your company logo will be displayed on signage in the designated VIP area. **Bonus Benefit:** Sponsor will also receive a 10x8' exhibit booth\* in the vendor area.



### Arrow Quiver Sponsor - \$2,500 /or \$5,000

#### Exclusive

These signs behind the tournament arrow quivers are highly visible to over 20,000 spectators and archers at the tournament. What a great way to get your name out there! Your company's name will be displayed behind the shooting line for each competition flight for both days. **Bonus Benefit:**

This sponsor will also receive a 10x8' exhibit booth\* in the vendor area.

### Climbing Wall Sponsor - \$5,000

Attendees will be greeted and surrounded by your organization's logo at this innovative and challenging activity. A crowd favorite, the climbing wall will be remembered long after the event. Your logo will be prominently displayed on signage around the climbing wall. **Bonus Benefit:** This sponsor will also receive a 10x8' exhibit booth\* in the vendor area.

### Ozark Treasure Hunt Sponsor - \$5,000

Be a part of the Ozark Treasure Hunt! We are partnering with Branson Landing and Tanger Outlet to put on the biggest treasure hunt the Ozarks has ever seen. Your sponsorship will provide the winner with a huge prize (Two-day Adventure Pass + horseback riding to Dogwood Canyon for up to 6 people (\$600 value) or private guided tour for 2 people of Dogwood Canyon (\$500 value), plus provide the 2<sup>nd</sup> and 3<sup>rd</sup> place winners with prizes. **Bonus Benefit:** This sponsor will also receive a 10x8' exhibit booth\* in the vendor area.

### Convention Center Scavenger Hunt - \$5,000

This activity is fun for the whole family while they are at the Convention Center! Everyone's a winner, but the first person to turn in all the clues each day gets a grand prize. Your company's logo will be placed on signage throughout the Convention Center.



**Bonus Benefit:** This sponsor will also receive a 10x8' exhibit booth\* in the vendor area.

### Social Media / Photography / Videography Sponsor - \$4,000

Capturing moments is important during any large event. Your sponsorship will allow us to provide professional photos and videos to MoNASP participants real-time through social media channels. Plus, those who can't make it to the event can still feel like they are part of it. Your logo will be watermarked on all photos and your name will be mentioned in all videos. **Bonus Benefit:** This sponsor will also receive a 10x8' exhibit booth\* in the vendor area!



## Registration Table and Coaches Cinch Backpack Combo Sponsor - \$3,000

This is an awesome spot to sponsor and welcome attendees to the tournament as they pick up their registration packets. Your company's logo will be showcased on the front of a 2019 tournament backpack and distributed to team coaches upon their arrival. In addition, your company's name and logo will be prominently displayed on signage around the registration area. **Bonus Benefit:** This sponsor will also receive a 10x8' exhibit booth\* in the vendor area!



## Charging Station Sponsor - \$3,000

Sponsor the charging station where attendees can charge their cell phones and smart tablets, and you can get great exposure for your organization! This sponsorship opportunity allows you to brand the charging station with your company name or logo, giving you great visibility among nearly 10,000 attendees. **Bonus Benefit:** You will also receive a 10x8' exhibit booth\* in the vendor area.

## Opening Night Silent Auction Sponsor - \$2,500 / or items

Our silent auction at the Dixie Stampede helps us secure funding to support regional MoNASP events and make the next MoNASP State Tournament even better. Be a part of the silent auction by donating items or money that will be used to purchase items for the auction. Your company name and logo will be displayed in the silent auction area. **Bonus Benefit:** Sponsor will also receive a 10x8' exhibit booth\* in the vendor area.





### Mountain Man Sponsor - \$2,500

People line up to meet this slow-talking, big-hearted southern gentleman. Sponsor a meet and greet event with Mountain Man from Duck Dynasty. Your company logo will be displayed on signage in the designated meet and greet area. **Bonus Benefit:** Sponsor will also receive a 10x8' exhibit booth\* in the vendor area.

### Olympic Champion Shoot Off Sponsor - \$2,500

Kids will get the opportunity to see if they can aim better than Joella Bates, an 11-time Olympic World Champion archer. Sponsor this shoot off and have your company logo displayed on signage in the shooting area. **Bonus Benefit:** Sponsor will also receive a 10x8' exhibit booth\* in the vendor area.



### Archery Lanyard Sponsor - \$2,500 **SOLD**

Be right on target with this custom tournament lanyard branded with your company's name and given to all registered attendees. **Bonus Benefit:** This sponsor will also receive a 10x8' exhibit booth\* in the vendor area!



### Snapchat Filter Sponsor - \$2,500

Create a Snapchat filter for us! Geofilters are tiny pieces of art specific to an area or event. When attendees use Snapchat, they'll be able to use your sponsored custom filter/overlay on any picture taken at the tournament and instantly share their event memories everywhere. Sponsor name scrolls across screen before filter loads. **Bonus Benefit:** You will also receive a 10x8' exhibit booth\* in the vendor area!



### **Custom Admissions Wristband - \$1,500**

Over 15,000 spectators will wear wristbands customized with your logo and company name in constant view. These bright and durable Tyvek® wristbands are required for admission to three days of competition.

### **Car Show Sponsor - \$1,500**

RVs, Vettes and Volkswagens! Spectators will get to check out these fabulous vehicles and listen to live music on Sunday of the tournament. Sponsors of the event will have their logo displayed on signs in the parking lot. Sponsor a specific band if you prefer!



### **Passport Sponsor - \$1,500**

This unique opportunity will allow several sponsors to be included in a Passport Booklet. All tournament participants and spectators will receive this Passport booklet containing coupons and/or advertisements for your business.

### **Silicon Bracelet Sponsor - \$1,500**

These cool bracelets are a good way to inform the public of your involvement with the tournament, as well as give attendees a customized souvenir from the event. All competitors will receive a wristband with your company name and tournament information on it.

### **Photo Op Zone - \$1,000**

Provide a unique opportunity for the attendees by sponsoring this popular photo area! Archers will have the opportunity to pose with tournament trophies in front of a screen with your company's logo. Watch the kids and parents click away with cell phones and cameras with your logo featured in every photo.



## **Coaches' Shoot Off Sponsor - \$1,000**

Coaches get to display their skills during this shoot off event! They'll face off against one another for bragging rights. Sponsor this shoot off and have your company logo displayed on signage in the shooting area.

## **Guest Services Sponsor - \$1,000**

Taking care of the customer is the heart of your business. Why not pour on the TLC by sponsoring the official Guest Services area at the MoNASP State Tournament? Not only will your logo and company name be featured on signs in the area, but your company will be the sole sponsor of vital safety components of this huge event, including: Lost and Found, Lost Child, and First Aid.



## **Midnight Madness Sponsor - \$1,000/Family**

We are partnering with Camp Barnabas to provide children with special needs and chronic illnesses and their families a unique camping and archery experience. Up to 50 families will camp in the convention center on Saturday night and participate in special activities.

Sponsor a family and your company logo will be staked next to their tent for all to see.



### **Student Blogger Sponsor - \$900**

This sponsorship allows one student aspiring to become a journalist to be the official blogger of the event, covering everything from archery to Bass Pro's Outdoor/Indoor Days. Your logo and a mention of your company will be included on each blog post the student writes.

### **Ozark Eco-Triathlon Sponsor - \$500**

Paddle, Pedal, Run! This non-traditional adventure triathlon blends the outdoor recreation of kayaking (4.5 miles), mountain biking (7 miles) and trail running (3 miles). Sponsor this event and your company name and logo, along with inspirational quotes to keep people motivated, will appear along the trail.

### **Flight Sponsor - \$500**

As a flight sponsor, your company will be a main contributing event sponsor. Your company representative will welcome tournament participants over the PA system in between competition flights.

### **Exhibit Booths - Vendor Area**

Exhibits offer endless opportunities to showcase and sell your company's products and services at the center of the tournament action!

10' x 8' booth space with skirted 8 ft. table –

- **\$600** business
- **\$400** universities
- **\$300** nonprofit
- \*Add \$70 for electricity and \$50/connection for Wi-Fi.

\*\* For an additional \$25, be a part of the Scavenger Hunt.

### **Food Truck - \$500**

Sell your delicious food to a captive audience!

