

SPONSORSHIP LEVELS

All sponsor logos will be displayed at event and listed on the website



— \$7.7 M ECONOMIC IMPACT IN BRANSON FROM 2022 MONASP STATE TOURNAMENT —

PRESENTING

(Limited)

\$50,000

- Presenting sponsor recognition on all event materials
- Full-page advertisement in program book
- Special advertisement/announcement between flights
- Special ads in e-newsletter sent to more than 600,000 sportsmen & women
- Digital ads in emails to parents and coaches leading up to the event
- Recognition in annual report
- Invitation to VIP Reception during event
- Company banner/sign to hang on curtain behind targets
- Inserts for competitors bags (fliers, promotional or swag items)
- Two 10' x 8' exhibit booth spaces

T-SHIRT SPONSOR

\$20,000

- Company logo on T-Shirts worn by competitors & guests
- Full-page advertisement in program book
- Special advertisement/announcement between flights
- Recognition on all T-shirt-related marketing materials
- Special ad in e-newsletter sent to more than 600,000 sportsmen & women
- Logo in emails to parents and coaches leading up to the event
- Invitation to VIP Reception during event
- Company banner/sign to hang on curtain behind targets
- Inserts for competitor bags (fliers, promotional or swag items)
- Two 10' x 8' exhibit booth spaces

TROPHY SPONSOR

\$15,000

- Recognition on each trophy for display in schools all over Missouri
- Full-page advertisement in program book
- Special advertisement/announcement between flights
- Recognition at awards ceremony through announcement and banner
- Logo in e-newsletter sent to more than 600,000 sportsmen & women
- Digital ad in email to parents and coaches leading up to the event
- Invitation to VIP Reception during event
- Company banner/sign to hang on curtain behind targets
- Inserts for competitors bags (fliers, promotional or swag items)
- Two 10' x 8' exhibit booth spaces

CHAMPION SCHOLARSHIP SPONSOR

\$10,000

- Company logo on each of the six top scoring scholarship certificates
- Company name announcement with each of the six top scoring winners
- Full-page advertisement in program book
- Special advertisement/announcement between flights
- Logo in e-newsletter sent to more than 600,000 sportsmen & women
- Digital ad in email to parents and coaches leading up to the event
- Invitation to VIP Reception during event
- Company banner/sign to hang on curtain behind targets
- Inserts for competitors bags (fliers, promotional or swag items)
- 10' x 8' exhibit booth space

ARROW QUIVER SPONSOR

\$2,500

\$5,000 for exclusive

- Company logo on signs behind tournament arrow quivers visible to over 20,000 spectators (**sole logo on signs & VIP Reception invite if exclusive \$5,000 sponsor**)
- Logo in e-newsletter sent to over 600,000 sportsmen & women
- Logo in email to parents and coaches leading up to the event
- 10' x 8' exhibit booth space

SEE NEXT PAGE FOR MORE OPPORTUNITIES

SPONSORSHIP LEVELS CONTINUED



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BULLSEYE SPONSOR \$5,000

This level has multiple custom options →

- Company logo in e-newsletter sent to over 600,000 sportsmen & women
- Digital ad in email to parents and coaches leading up to the event
- Special advertisement/announcement between flights
- Half-page advertisement in program book
- Company banner/sign to hang on curtain behind targets
- Invitation to VIP Reception during event
- Inserts for competitors bags (fliers, promotional or swag items)
- 10' x 8' exhibit booth space

Customized options for specific sponsorship

- **Social Media & Video Sponsor**—Social media promoted posts related to MoNASP & recognition in event highlight video
- **Competitor Cinch Backpack Sponsor**—Company logo on front of tournament welcome bag & signage displayed at registration area
- **Team Staging Area Sponsor**—Company logo displayed in team staging area visible to over 4,000 competitors, their families and coaches
- **VIP Reception Sponsor**—VIP Reception recognition

BOW SPONSOR \$2,500

This level has multiple custom options →

- Company logo in e-newsletter sent to more than 600,000 sportsmen & women
- Special advertisement/announcement between flights
- Inserts for competitors bags (fliers, promotional or swag items)
- 10' x 8' exhibit booth space

Customized options for specific sponsorship

- **Raffle Sponsor**—Recognition on raffle materials & at event
- **Program Sponsor**—Full-page, back cover advertisement on program book & one digital ad in email to parents and coaches leading up to the event
- **Photo Op Zone Sponsor**—Company logo on photo op banner

TARGET SPONSOR \$1,000

This level has multiple custom options →

- Company logo in e-newsletter sent to more than 600,000 sportsmen & women
- Special advertisement/announcement between flights

Customized options for specific sponsorship

- **Shoot Off Sponsor**—Company logo displayed at coaches check in, shooting area & email to coaches and parents leading up to the event
- **Guest Services Sponsor**—Recognition at official guest services area during the tournament including Lost & Found, Lost Child and First Aid
- **Official Restaurant Sponsor**—Recognized as THE place to eat during the tournament & mentions in communications to coaches and parents
- **Official Destination Sponsor**—Recognized as THE place to be during the tournament & mentions in communications to coaches and parents

AIM SPONSOR \$500

- Company logo in e-newsletter sent to more than 600,000 sportsmen & women
- Special advertisement/announcement between flights
- Can customize to specific sponsorship (ex. Automobile, truck or RV placement)

Don't see what you're looking for? Let's talk customization!

For more sponsorship or vendor information, contact Shawn Roberson at shawn.roberson@mdc.mo.gov, 901.239.5086 or Tricia Burkhardt at tricia.burkhardt@mdc.mo.gov, 319.610.5215