2024 Sponsorship Levels

All sponsor logos will be displayed at event and listed on the website





- \$11.27 M ECONOMIC IMPACT IN BRANSON FROM 2023 MONASP STATE TOURNAMENT
 - 5,200 STUDENTS ARCHERS COMPETED IN 2023
 - MORE THAN 24,000 SPECTATORS ATTENDED IN 2023

PRESENTING (Limited) \$35,000

- Presenting sponsor recognition on all event materials
- Full-page advertisement in program book
- Special advertisement/announcement between flights
- Ads in e-newsletter sent to more than 700,000 outdoors men & women
- Digital ads in emails to parents and coaches leading up to the event
- Recognition in annual report
- Invitation to VIP Reception during event
- Company banner/sign to hang on curtain behind targets
- Inserts for competitors bags (fliers, promotional or swag items)
- Two 10' x 8' exhibit booth spaces

CHAMPION SPONSOR

This level has multiple custom options —>

\$10,000

- Full-page advertisement in program book
- One 10' x 8' exhibit booth spaces
- Special advertisement/announcement between flights
- Logo on event banner
- Ad in e-newsletter sent to more than 700,000 outdoors men & women
- Digital ad in email to parents and coaches leading up to the event
- Invitation to VIP Reception during event
- Company banner/sign to hang on curtain behind targets
- Inserts for competitors bags (fliers, promotional or swag items)

Customized options for specific sponsorship

- T-shirt Sponsor—Company logo on T-shirts worn by competitors, coaches and guests
- Exclusive Trophy Sponsor—Recognition on both Bullseye and 3D trophies for display in schools and households all over Missouri

BULLSEYE SPONSOR \$5,000

This level has multiple custom options —>

- Ad in e-newsletter sent to over 700,000 outdoors men & women
- Digital ad in email to parents and coaches leading up to the event
- Special advertisement/announcement between flights
- Half-page advertisement in program book
- Company banner/sign to hang on curtain behind targets
- Invitation to VIP Reception during event
- Inserts for competitors bags (fliers, promotional or swag items)
- 10' x 8' exhibit booth space

Customized options for specific sponsorship

- **Video Sponsor**—Recognized as the video sponsor in event highlight video
- **Team Staging Area Sponsor**—Company logo displayed in team staging area visible to over 4,000 competitors, their families and coaches
- Photo Op Zone Sponsor—Company logo on photo op banner
- VIP Reception Sponsor— VIP Reception recognition
- 3D Trophy Sponsor—Recognition on all 3D trophies
- Bullseye Trophy Sponsor— Recognition on all Bullseye trophies

2024 Sponsorship Levels Continued

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- \$11.27 M ECONOMIC IMPACT IN BRANSON FROM 2023 MONASP STATE TOURNAMENT
 - 5,200 STUDENTS ARCHERS COMPETED IN 2023
 - More than 24,000 spectators attended in 2023

Bow Sponsor \$2,500

This level has multiple custom options —>

- Ad in e-newsletter sent to more than 700,000 outdoors men & women
- Special advertisement/announcement between flights
- Inserts for competitors bags (fliers, promotional or swag items)
- 10' x 8' exhibit booth space

Customized options for specific sponsorship

- Raffle Sponsor—Recognition on raffle materials & at event
- Program Sponsor—Full-page, back cover advertisement on program book & one digital ad in email to parents and coaches leading up to the event
- Social Media Sponsor—Special social media promotions and ads with company logo and message on event-related posts
- Arrow Quiver Sponsor—Company logo on signs behind tournament arrow quivers visible to over 24,000 spectators

TARGET SPONSOR \$1,000

This level has multiple custom options —>

- Logo in e-newsletter sent to more than 700,000 outdoors men & women
- Special advertisement/announcement between flights

Customized options for specific sponsorship

- Shoot Off Sponsor—Company logo displayed at coaches check in, shooting area & email to coaches and parents leading up to the event
- Guest Services Sponsor—Recognition at official guest services area during the tournament including Lost & Found, Lost Child and First Aid
- **Wi-Fi Sponsor**—Recognized as the Wi-Fi sponsor for the tournament for the tournament scoring app.
- Candy Sponsor—Recognized as the candy sponsor for the scavenger hunt
- Official Restaurant Sponsor

 Recognized as THE place to eat during the tournament & mentions in communications to coaches and parents
- Official Destination Sponsor—Recognized as THE place to be during the tournament & mentions in communications to coaches and parents

AIM SPONSOR \$500

- Logo in e-newsletter sent to more than 700,000 outdoors men & women
- Special advertisement/announcement between flights
- Customize to specific sponsorship (ex. Automobile, truck or RV placement)

Don't see what you're looking for? Let's talk customization!

For more sponsorship or vendor information, contact Shawn Roberson at shawn.roberson@mochf.org, 901.239.5086 or Andrea Smith at andrea.smith@mochf.org, 417.310.2705

Scan more information about MoNASP!

