2024 Sponsorship Levels

All sponsor logos will be displayed at event and listed on the website





• \$11.27 M ECONOMIC IMPACT IN BRANSON FROM 2023 MONASP STATE TOURNAMENT

- 5,200 STUDENTS ARCHERS COMPETED IN 2023
- More than 24,000 spectators attended in 2023

PRESENTING (Limited) \$35,000	 Presenting sponsor recognition on all event materials Full-page advertisement in program book Special advertisement/announcement between flights Ads in e-newsletter sent to more than 700,000 outdoors men & women Digital ads in emails to parents and coaches leading up to the event Recognition in annual report Invitation to VIP Reception during event Company banner/sign to hang on curtain behind targets Inserts for competitors bags (fliers, promotional or swag items) Two 10' x 8' exhibit booth spaces 	
CHAMPION SPONSOR This level has multiple custom options —>	 Full-page advertisement in program book One 10' x 8' exhibit booth spaces Special advertisement/announcement between flights Logo on event banner Ad in e-newsletter sent to more than 700,000 outdoors men & women Digital ad in email to parents and coaches leading up to the event Invitation to VIP Reception during event Company banner/sign to hang on curtain behind targets Inserts for competitors bags (fliers, promotional or swag items) 	
\$10,000	 Customized options for specific sponsorship T-shirt Sponsor—Company logo on T-shirts worn by competitors, coaches and guests Trophy Sponsor—Recognition on each trophy for display in schools all over Missouri 	
BULLSEYE SPONSOR \$5,000 This level has multiple custom options —>	 Ad in e-newsletter sent to over 700,000 outdoors men & women Digital ad in email to parents and coaches leading up to the event Special advertisement/announcement between flights Half-page advertisement in program book Company banner/sign to hang on curtain behind targets Invitation to VIP Reception during event Inserts for competitors bags (fliers, promotional or swag items) 10' x 8' exhibit booth space Customized options for specific sponsorship Video Sponsor—Recognized as the video sponsor in event highlight video Competitor Cinch Backpack Sponsor—Company logo on front of tournament welcome bag & signage displayed at registration area Team Staging Area Sponsor—Company logo displayed in team staging area visible to over 4,000 competitors, their families and coaches VIP Reception Sponsor—VIP Reception recognition 	

2024 Sponsorship Levels Continued

All sponsor logos will be displayed at event and listed on the website



\$11.27 M ECONOMIC IMPACT IN BRANSON FROM 2023 MONASP STATE TOURNAMENT

- 5,200 STUDENTS ARCHERS COMPETED IN 2023
- More than 24,000 spectators attended in 2023

Bow Sponsor \$2,500	 Ad in e-newsletter sent to more than 700,000 outdoors men & women Special advertisement/announcement between flights Inserts for competitors bags (fliers, promotional or swag items) 10' x 8' exhibit booth space
This level has multiple custom options —>	 Customized options for specific sponsorship Raffle Sponsor—Recognition on raffle materials & at event Program Sponsor—Full-page, back cover advertisement on program book & one digital ad in email to parents and coaches leading up to the event Photo Op Zone Sponsor—Company logo on photo op banner Social Media Sponsor—Special social media promotions and ads with company logo and message on event-related posts Arrow Quiver Sponsor—Company logo on signs behind tournament arrow quivers visible to over 24,000 spectators
TARGET SPONSOR \$1,000 This level has multiple custom options —>	 Logo in e-newsletter sent to more than 700,000 outdoors men & women Special advertisement/announcement between flights Customized options for specific sponsorship Shoot Off Sponsor—Company logo displayed at coaches check in, shooting area & email to coaches and parents leading up to the event Guest Services Sponsor—Recognition at official guest services area during the tournament including Lost & Found, Lost Child and First Aid Candy Sponsor—Recognized as the candy sponsor for the scavenger hunt Official Restaurant Sponsor—Recognized as THE place to eat during the tournament & mentions in communications to coaches and parents Official Destination Sponsor—Recognized as THE place to be during the tournament & mentions in communications to coaches and parents
Aim Sponsor \$500	 Logo in e-newsletter sent to more than 700,000 outdoors men & women Special advertisement/announcement between flights Customize to specific sponsorship (ex. Automobile, truck or RV placement)

Don't see what you're looking for? Let's talk customization!

For more sponsorship or vendor information, contact Shawn Roberson at shawn.roberson@mochf.org, 901.239.5086 or Andrea Smith at andrea.smith@mochf.org, 417.310.2705

Scan more information about MoNASP!

