

# Help Kids Take Aim Like Never Before.....

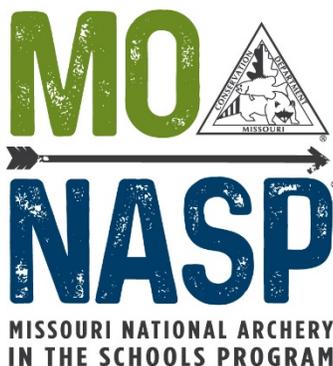


Over the past thirteen years, the Missouri National Archery in the Schools Program (MoNASP) has grown exponentially to over 750 schools and 200,000 Missouri students in grades 4-12.

The MoNASP State Tournament has also seen tremendous growth and is now the *second largest state archery tournament in the nation*. Because of this, we've decided to expand it to a three-day event and continue to hold it at the Branson Convention Center in Branson, Mo. In 2019, more than 14,000 spectators watched as more than 3,200 students competed at this three-day event. To see highlights of the 2019 tournament, scan this QR code or go to <https://bit.ly/2NHEAqg>.

This year, the Missouri Conservation Heritage Foundation is again partnering with the Missouri Department of Conservation to host the tournament on March 18-20, 2021. Proceeds from the event will be used to support MoNASP in future years, as well as fund other conservation programs in Missouri. We will continue to offer the State Bullseye Archery Tournament and the State 3D Archery Tournament. We expect more than 3,000 students to compete in the 2021 tournament with more than 15,000 spectators. Our goal is to build long-term partnerships with sponsors and vendors to enhance the value and experience of this exciting event.

In this folder, we offer a variety of specialized and unique areas to sponsor, as well as vendor spaces in the Branson Convention Center. Here you can highlight your products and services to a youth and adult population ranging from toddlers to senior citizens. From a Climbing Wall to a Coaches' Shoot Off, we have many sponsorship opportunities for you to market your product or brand. You will have a large captive audience over a weekend where many families spend two or more nights as their spring break getaway. With the support of the Branson Convention and Visitors Bureau, we also anticipate a walk-up crowd from the region to attend this event as well.



Please review the information in the packet to determine the sponsorship level or vendor area you would like to support for our Missouri kids. For further information, please contact either Kevin Roper at 901-412-3818, [kevin.roper@mdc.mo.gov](mailto:kevin.roper@mdc.mo.gov), Shawn Roberson at 901-239-5086, [shawn.roberson@mdc.mo.gov](mailto:shawn.roberson@mdc.mo.gov) or Tricia Burkhardt at 319-610-5215, [tricia.burkhardt@mdc.mo.gov](mailto:tricia.burkhardt@mdc.mo.gov).

We appreciate your participation and look forward to seeing you at the 2021 MoNASP State Tournament March 18-20, 2021!