

# **Sponsor Opportunities**



Students in grades 4-12 will test their archery skills at the 13<sup>th</sup> annual Missouri National Archery in the Schools Program (MoNASP) State Tournaments in Branson at the Branson Convention Center March 17-19, 2022. MoNASP helps build stronger, more confident and accomplished kids. And nearly everyone – regardless of age, size or physical ability – can succeed in archery.

With an expected audience up to 12,000 people, your sponsorship provides support and entertainment for archers and their families during the MoNASP State Tournaments. Plus, you are investing in the future of conservation projects funded by the Missouri Conservation Heritage Foundation.

Sponsors who pledge \$10,000 or more will receive prominent signage in the main shooting area, two booths, plus top billing on our website and in all applicable promotions for the tournament.



## **Platinum Exclusive Tournament Sponsor - \$50,000**

The MoNASP State Tournament has grown to the second largest state archery event in the nation. Archery families from across the state – up to 12,000 people – will attend this celebration of skill. As an exclusive event sponsor, your logo will appear next to MCHF's and MDC's logo in all promotional materials prepared for the tournament if a commitment is made by Jan. 15, 2022.

## **Gold Exclusive Tournament Sponsor - \$35,000**

As an exclusive event sponsor, your logo will appear next to MCHF's and MDC's logo in all promotional materials prepared for the tournament if a commitment is made by Jan. 15, 2022.

### **T-shirt Sponsor - \$20,000**

Be the business that proudly sponsors our custom-designed archery t-shirts. Over 3,000 competitors will receive a shirt with their registration. They will sport their tournament t-shirt for years to come, creating awareness for your company and your generous support of this event.



### **Tournament Trophy Sponsor - \$15,000**

Be a part of the final awards ceremony and sponsor the trophies for top teams and competitors! Sponsor's name will be announced at awards ceremony and placed on each hard-earned trophy for display in schools all over Missouri. Sponsor's name and logo will be showcased as the trophy sponsor on a banner in the trophy display area.

### **Top Score Scholarship Sponsor - \$10,000**

Fund the future with scholarships to honor the six top scorers in the tournament. Even better, NASP will provide dollar for dollar matching scholarship monies for each recipient. Your name/logo will be on each scholarship certificate and announced with each winner. To find out more, please contact Kim Becker, MCHF, 573-634-2080.



### **Opening Reception Sponsor - \$10,000**

The night before the tournament starts, sponsors will gather together for an evening of camaraderie. This Sponsor will have an opportunity to address the audience. Signage will prominently feature your company name and logo.



### **Bleacher Seating Sponsor - \$10,000**

Display your name in the tournament limelight on banners posted on each bleacher. Participants can't miss your company's investment whenever they take a seat at the three-day tournament!

### **Fun Zone/Bounce House Sponsor - \$6,000**

This is a great opportunity to associate your brand with a fun area for attendees of all ages. Several inflatables, such as a bounce house and a giant slide, will be available to enjoy. Your logo will be prominently displayed on signage around this hot spot! **Bonus Benefit:** This sponsor will also receive a 10x8' exhibit booth\* in the vendor area.

### **Competitor Cinch Backpack Sponsor - \$5,000**

This is an awesome spot to sponsor and welcome competitors to the tournament as they register. Your company's logo will be showcased on the front of a 2021 tournament backpack and distributed to competitors upon their arrival. In addition, your company's name and logo will be prominently displayed on signage around the registration area. **Bonus Benefit:** This sponsor will also receive a 10x8' exhibit booth\* in the vendor area!



### Team Staging Area - \$5,000

Every coach and every competitor come to the staging area to prepare for competition, await scores, or receive a team briefing. What better way to get your name and logo in front of more than 4,000 competitors, along with their families and team supporters, than with highly visible signage announcing your sponsorship of the team staging areas. **Bonus Benefit:** Sponsor will also receive a 10x8' exhibit booth\* in the vendor area.



### VIP Lounge - \$5,000

Coaches, volunteers and sponsors can relax and enjoy snacks and beverages during the three-day tournament. Your company logo will be displayed on signage in the designated VIP area. **Bonus Benefit:** Sponsor will also receive a 10x8' exhibit booth\* in the vendor area.

### Arrow Quiver Sponsor - \$2,500 /or \$5,000 Exclusive



These signs behind the tournament arrow quivers are highly visible to over 12,000 spectators and archers at the tournament. What a great way to get your name out there! Your company's name will be displayed behind the shooting line for each competition flight for both days. **Bonus Benefit:** This sponsor will also receive a 10x8' exhibit booth\* in the vendor area.

### Climbing Wall Sponsor - \$5,000

Attendees will be greeted and surrounded by your organization's logo at this innovative and challenging activity. A crowd favorite, the climbing wall will be remembered long after the event. Your logo will be prominently displayed on signage around the climbing wall. **Bonus Benefit:** This sponsor will also receive a 10x8' exhibit booth\* in the vendor area.

### Convention Center Scavenger Hunt - \$5,000

This activity is fun for the whole family while they are at the Convention Center! Everyone's a winner, but the first person to turn in all the clues each day gets a grand prize. Your company's logo will be placed on signage throughout the Convention Center. **Bonus Benefit:** This sponsor will also receive a 10x8' exhibit booth\* in the vendor area.



## Social Media / Photography / Videography Sponsor - \$4,000

Capturing moments is important during any large event. Your sponsorship will allow us to provide professional photos and videos to MoNASP participants real-time through social media channels. Plus, those who can't make it to the event can still feel like they are part of it. Your logo will be watermarked on all photos and your name will be mentioned in all videos. **Bonus Benefit:** This sponsor will also receive a 10x8' exhibit booth\* in the vendor area!

## Archery Lanyard Sponsor - \$3,000

Be right on target with this custom tournament lanyard branded with your company's name and given to all registered attendees. **Bonus Benefit:** This sponsor will also receive a 10x8' exhibit booth\* in the vendor area!



## Charging Station Sponsor - \$3,000

Sponsor the charging station where attendees can charge their cell phones and smart tablets, and you can get great exposure for your organization! This sponsorship opportunity allows you to brand the charging station with your company name or logo, giving you great visibility among nearly 12,000 attendees. **Bonus Benefit:** You will also receive a 10x8' exhibit booth\* in the vendor area.

## Silent Auction Sponsor - \$2,500 / or items

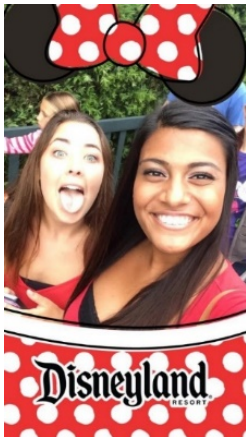
Our silent auction helps us secure funding to support regional MoNASP events and make the next MoNASP State Tournament even better. Be a part of the silent auction by donating items or money that will be used to purchase items for the auction. Your company name and logo will be displayed in the silent auction area. **Bonus Benefit:** Sponsor will also receive a 10x8' exhibit booth\* in the vendor area.

## **Program Sponsor – \$2,500 for full-page back cover ad or \$1,250 for half-page inside front cover ad**

Our program provides participants and spectators with the schedule of activities during the tournament. Sponsoring the program ensures that everyone sees what you have to offer! \$2,500 for full-page back cover ad or \$1,250 for half-page inside front cover ad. **Bonus Benefit:** Sponsor purchasing the \$2,500 back-cover ad will also receive a 10x8' exhibit booth\* in the vendor area.

## **Olympic Champion Shoot Off Sponsor - \$2,500**

Coaches will get the opportunity to see if they can aim better than Joella Bates, a 12-time World 3D Champion archer. Sponsor this shoot off and have your company logo displayed on signage in the shooting area. **Bonus Benefit:** Sponsor will also receive a 10x8' exhibit booth\* in the vendor area.



## **Snapchat Filter Sponsor - \$2,500**

Create a Snapchat filter for us! Geofilters are tiny pieces of art specific to an area or event. When attendees use Snapchat, they'll be able to use your sponsored custom filter/overlay on any picture taken at the tournament and instantly share their event memories everywhere. Sponsor name scrolls across screen before filter loads. **Bonus Benefit:** You will also receive a 10x8' exhibit booth\* in the vendor area!

## **Photo Op Zone - \$2,000**

Provide a unique opportunity for the attendees by sponsoring this popular photo area! Archers will have the opportunity to pose with tournament trophies in front of a screen with your company's logo. Watch the kids and parents click away with cell phones and cameras with your logo featured in every photo.

## **Silicon Bracelet Sponsor - \$2,000**

These cool bracelets are a good way to inform the public of your involvement with the tournament, as well as give attendees a customized souvenir from the event. All competitors will receive a wristband with your company name and tournament information on it.



## **Custom Admissions Wristband - \$1,500**

As many as 12,000 spectators will wear wristbands customized with your logo and company name in constant view. These bright and durable Tyvek® wristbands are required for admission to three days of competition.

## **Official Restaurant of the Tournament - \$1,000**

Become the official host restaurant of the tournament, where we promote your business as THE place to eat while at the tournament. You'll be mentioned in communication (letters and emails) to coaches, parents and students and you'll have a small ad in the tournament program. You also have the opportunity to place coupons in the competitor backpacks. **Bonus Benefit:** Sponsor will also receive a 10x8' exhibit booth\* in the vendor area.

## **Coaches' Shoot Off Sponsor - \$1,000**

Coaches get to display their skills during this shoot off event! They'll face off against one another for bragging rights. Sponsor this shoot off and have your company logo displayed on signage in the shooting area.

## **Guest Services Sponsor - \$1,000**

Taking care of the customer is the heart of your business. Why not pour on the TLC by sponsoring the official Guest Services area at the MoNASP State Tournament? Not only will your logo and company name be featured on signs in the area, but your company will be the sole sponsor of vital safety components of this huge event, including: Lost and Found, Lost Child, and First Aid.



### **Student Blogger Sponsor - \$900**

This sponsorship allows one student aspiring to become a journalist to be the official blogger of the event, covering everything from archery to Bass Pro's Outdoor/Indoor Days. Your logo and a mention of your company will be included on each blog post the student writes.



### **Flight Sponsor - \$500**

As a flight sponsor, your company will be a main contributing event sponsor. Your company representative will welcome tournament participants over the PA system in between competition flights.

### **Exhibit Booths - Vendor Area**

Exhibits offer endless opportunities to showcase and sell your company's products and services at the center of the tournament action!

10' x 8' booth space with skirted 8 ft. table and two chairs –

- **\$600** business
- **\$400** universities
- **\$300** nonprofit
- \*Add \$70 for electricity and \$50/connection for Wi-Fi.

**\*\* For an additional \$25, be a part of the Scavenger Hunt.**

### **Automobile, Truck or RV Placement - \$500 per vehicle**

Promote your dealership by parking an automobile, truck, or RV in or around the Convention Center.

### **Motorcycle Placement - \$250 per motorcycle**

Promote your dealership by parking a motorcycle in or around the Convention Center.