2025 MoNASP Sponsorship Levels







- \$9.2 Million Economic Impact in Branson in 2024
- 5,500 Student Archers Competed in 2024
- More Than 19,500 Spectators Attended in 2024
- MCHF E-Newsletter Reaches Over 1.2 Million People!

All sponsor logos will be displayed at the event and listed on the website!

Presenting Sponsor

(Reserved)

- Presenting sponsor recognition on all event materials
- Full-page advertisement in event program
- Special advertisement/announcement between flights
- Ads in e-newsletter sent to more than 700,000 outdoors men & women
- Ads in emails to parents and coaches leading up to the event
- Recognition in annual report
- · Invitation to VIP Reception during event
- Banner/sign to hang on curtain behind targets
- Inserts for competitors bags (fliers, promotional or swag items)
- Two 10' x 8' exhibit booth spaces

Champion Sponsor

\$10,000

This level has multiple custom options ——

- Full-page advertisement in event program
- One 10' x 8' exhibit booth spaces
- Special advertisement/announcement between flights
- Logo on event banner
- Ads in e-newsletter sent to more than 700,000 outdoors men & women
- Ad in email to parents and coaches leading up to the event
- Invitation to VIP Reception during event
- Banner/sign to hang on curtain behind targets
- Inserts for competitors bags (fliers, promotional or swag items)

Customized options for specific sponsorship:

- T-shirt Sponsor Logo on T-shirts worn by competitors, coaches & guests
- Exclusive Trophy Sponsor Recognition on both Bullseye and 3D trophies for display in schools and households all over Missouri

Bullseye Sponsor

\$5,000

This level has multiple custom options —

- Ads in e-newsletter sent to over 700,000 outdoors men & women
- Ad in email to parents and coaches leading up to the event
- Special advertisement/announcement between flights
- Half-page advertisement in event program
- Banner/sign to hang on curtain behind targets
- Invitation to VIP Reception during event
- Inserts for competitors bags (fliers, promotional or swag items)
- 10' x 8' exhibit booth space

Customized options for specific sponsorship:

- Video Sponsor Recognized as the video sponsor in event highlight video
- Team Staging Area Sponsor Logo displayed in team staging area visible to over 4,000 competitors, their families and coaches
- Photo Op Zone Sponsor Logo on photo op banner
- **VIP Reception Sponsor** VIP Reception recognition
- Trophy Sponsor Recognition on 3D or Bullseye trophies

2025 Sponsorship Levels Continued

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Bow Sponsor

\$2,500

This level has multiple custom options ——

- Ad in e-newsletter sent to more than 700,000 outdoors men & women
- Special advertisement/announcement between flights
- Inserts for competitors bags (fliers, promotional or swag items)
- 10' x 8' exhibit booth space

Customized options for specific sponsorship:

- Raffle Sponsor Recognition on raffle materials and at event
- **Program Sponsor** Full-page, back cover advertisement on event program & one digital ad in email to parents and coaches leading up to the event
- Social Media Sponsor Special social media promotions and ads with company logo and message on event-related posts
- Arrow Quiver Sponsor Logo on signs behind tournament arrow quivers visible to more than 20,000 spectators

Target Sponsor

\$1,000

This level has multiple custom options

- Logo in e-newsletter sent to more than 700,000 outdoors men & women
- Special advertisement/announcement between flights

Customized options for specific sponsorship:

- Shoot Off Sponsor Logo displayed at coaches check in, shooting area & email to coaches and parents leading up to the event
- **Guest Services Sponsor** Recognition at official guest services area during the tournament including Lost & Found, Lost Child and First Aid
- **Wi-Fi Sponsor** Recognized as the Wi-Fi Sponsor for the tournament for the tournament scoring app
- Candy Sponsor Recognized as the Candy Sponsor for the scavenger hunt
- Official Restaurant Sponsor Recognized as THE place to eat during the tournament & mentions in communications to coaches and parents
- Official Destination Sponsor Recognized as THE place to be during the tournament & mentions in communications to coaches and parents

Aim Sponsor \$500

- Logo in e-newsletter sent to more than 700,000 outdoors men & women
- Special advertisement/announcement between flights
- Customize to specific sponsorship (ex. automobile, truck or RV placement)

Don't see what you're looking for? Let's talk customization!

For more sponsorship or vendor information, contact:

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Scan to Learn More!

